



graphic designer / illustrator  
2721 center ave.  
madison wi 53704

## Objective

To secure a graphic design position in the commercial art and design industry. In the course of this, achieve continuous growth by honing my skills as a designer and develop professionally in a dynamic collaborative environment.

## Activities and Honors

- Design Madison Member
- Dean's list 2007 - 2008

## Education

Madison Area Technical College  
Madison WI, 53704  
2006 - 2010  
Associate Degree of Applied Arts in Graphic Design  
and Illustration  
GPA: 3.4

## Technical Skills

Proficient in Adobe CS2 - CS4 Creative Suites, Photoshop, Illustrator, InDesign, Acrobat, Dreamweaver and QuarkXPress as well as essential knowledge of Flash, HTML, CSS language and Microsoft Word.

## Other Skills

- Design Knowledge: Packaging, Corporate Identity, Publications, Typography Usage and Illustration
- Team Leader in Group Projects: Conceptualizing, Art Direction, Production Coordinator
- Fluent in Spanish

## Work Experience

2009 - Present  
Madison Area Technical College Marketing Department: Graphic design internship responsibilities included page layout design, preparation of ads and campaigns for web applications.

2009  
Keller and Renteria Wedding: Designed all collateral materials, print production coordinator.

2009  
Phalen and Bach Wedding: Concept of theme; design of environmental aesthetics and all collateral material.

2008  
Ground Zero Coffee: Re-design of corporate identity, client presentation of concept and design approach.

2007  
La Comunidad News: Graphic design internship responsibilities included page layout design, handling of client information and applying their mission for advertising to the publication. Also assisted in the preparation and organization for printing.

2006  
Land Shark Tiki Hut: Logo concept, design and development for signage and web applications.