



{anniekubena}

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EXPERIENCE

Ancora Coffee Roaster: Intern

Madison, Wisconsin: 2/2009 - 4/2009

- Redesign packaging, cups and various pieces of print collateral.
- Assist marketing director with concepts to increase sales, reach out to new markets and increase customer satisfaction.

D. L. Evans Inc.: Office Manager

Madison, Wisconsin: 12/2006 — 2/2008

- Create/distribute marketing materials
- Manage Web redesign
- Report production
- Research real estate markets
- Basic office organization
- Accounts payable/receivable

King Club: Print Designer

Madison, Wisconsin: 2/2005 — 1/2008

- Design promotional material for shows six days a week
- Distribute flyers and handbills to street team
- Promotional project ideation and implementation

Clinique: Events Coordinator/ Designer/ Consultant

Madison, Wisconsin: 03/2006 — 08/2006 & 4/2003 — 8/2003

- Modify national events to develop unique identity for counter
- Design, produce and distribute flyers, letters, and promos/gifts
- Present event plan and sales goals to consultants during meetings
- Contact and invite customers
- Assist manager with sales reports and other clerical tasks

ORGANIZATIONS & CLUBS

Madison Area Technical College: Art Club Secretary

Madison, WI: 10/2008 — 5/2009

- Organize, file, distribute information
- Concept and coordinate design related events with officers
- Create and maintain facebook group

Design Madison: Member: Member since 10/2008

Ad2: Member since 10/2008

Curb Magazine: Photojournalist/Designer

UW-Madison School of Journalism: 9/2003 — 12/2003

- Obtain, edit all visual material
- Assist with design and layout of magazine
- Write/edit stories and photo-essay

EDUCATION

Madison Area Technical College, Madison, WI

Associates Degree of Applied Arts in Graphic Design 2009 with a 3.97

University of Wisconsin - School of Journalism, Madison, WI

Journalism Bachelor of the Arts in Strategic Communications, 2005 with a 3.4

AWARDS

Curb Magazine 2003: Awarded Best Student Magazine

Published Once a Year (1st pl., 2003) and Best All-around Online Student Newspaper (2nd pl., 2003).

Gift of Discovery 2001: One of 40 students awarded scholarship for three week tour of Italy by the National Italian American Foundation.

TECH SKILLS

Macintosh and PC

Adobe CS2 - 4: Photoshop, Illustrator, InDesign and DreamWeaver

Microsoft Office Suite: Word, Excel, PowerPoint

Basic HTML and CSS

Fetch

Smoltron

REFERENCES

Available on request