



## Julie Vongrassamy

Graphic Designer • Madison, WI • 608.338.9781 • [jvongrassamy@gmail.com](mailto:jvongrassamy@gmail.com)

### Education

- 08-Present **Madison College**, Madison WI  
Associate's Degree in Applied Arts  
Graphic Design
- 03-07 **University of Wisconsin-Whitewater**, Whitewater WI  
Bachelor's Degree in Arts and Communication  
Advertising major and marketing minor.

### Work

- 07.09-Present **Dane County Credit Union**, Teller  
Help the branch and credit union reach monthly goals of new accounts. Provide customer service and run transactions. Help decorate branch with new marketing materials.
- 01.08-07.09 **US Bank**, Teller  
Ran monetary transactions. Worked in a highly audited environment. Promoted new products and services by speaking to clients in lobby.
- 08.07-01.08 **Cellular Central**, Account Sales Representative  
Was commission based sales. Set up contracts. Researched for the newest technology. Stopped by surrounding businesses to drop off coupons with efforts to promote the store. Performed cold calls to renew contracts.
- 06.01-08.06 **Shopko**, General Merchandise Freight and Sales Floor  
Executed new planograms. Stocked and straightened shelves. Provided customer service on sales floor.

### Skills

- Brainstorming  
Marketing  
Computer Software
- Use wordplay, sketches, and research.  
Knowledge of SWOT analysis, business plans, campaigns, and budgeting.  
Adobe Creative Suite InDesign, Photoshop, Illustrator, and Dreamweaver. Microsoft Office Word, Powerpoint, and Excel. iWork Pages, Numbers, and Keynote.

### Activities

- 05.06-08.06 **Isthmus**, Marketing and Advertising Intern  
Researched for potential clients that could advertise in the newspaper. Filed paperwork. Typeset Madison's Favorite Awards. Posted signs for upcoming events in the downtown area.
- 08.01-06.03 **Wahiscan Yearbook**, Sports Editor  
Worked under tight deadlines. Shot all photography. Managed four staff members. Designed the layout of pages.

[Portfolio and References](#) are available upon request.