



Seth Paulson | Graphic Designer | 1325 Hyland Drive | Stoughton, WI 53589

Objective

To communicate through the visual process of branding, magazine spreads, advertisements, and layouts, delivering a strong and valuable message to the consumer.

Education

Madison Area Technical College, *Madison, WI*

Associate Degree of Applied Arts – Graphic Design

Dean's list from 2006-2010

Skills/Abilities

Punctual, consistent, detail oriented team player.

Able to conceptualize and bring awareness to ads.

Proficient in design layouts.

Strong awareness and recognition of branding.

Computer Experience

Operating Systems: Mac OSX, Windows

Applications: Adobe Photoshop, InDesign, and Illustrator CS3/CS4,

Microsoft Word and PowerPoint

Awards

2010 Silver ADDY Award Winner

Employment

MATC Wolf Pack Den, *Madison, WI*

Concession Attendant (August 2006 – May 2010)

Maintained food service equipment for the purpose of safe operating conditions; displayed a friendly, upbeat demeanor to customers and colleagues; followed established schedules in cooking, sanitation, and related activities.

Social Security Administrations, *Madison, WI*

Clerical Worker (Summers of 2007 and 2008)

Filed information, entered computer data, prepared PowerPoint presentations, mailings, and faxes.

Skaalen Sunset Home, *Stoughton, WI*

Aide Angel (August 2003 – April 2004)

Provided ongoing support, assistance, and transportation services to elderly residents.

Community Work

Lakeview Church, *Stoughton, WI*

Community Volunteer (March 2009 – Present)

Painted, cleaned up debris, and other various contributions to the community.

Portfolio and References available upon request