

education

Associate Degree Graphic Design & Illustration
Madison Area Technical College May 2010

Associate Degree Liberal Arts and Sciences
Madison Area Technical College May 2003

design skills

Involved in new media and webdesign.
Committed to quality in research, concepting, and production.
Knowledge of print production including print and electronic media processes.
Applied experience in rebranding and branding implementation.
Strong communication skills.
Process focused and detail oriented.
Highly organized and dedicated.
Very motivated with a positive work ethic.

tech skills

Proficient in **Adobe Design** software.
InDesign for page layout.
Photoshop for photo manipulations, color corrections, effects, basic animations and resizing images.
Illustrator for digital drawings, 3D rendering, logo development and web layouts.
Dreamweaver for website design
Strong understanding of color space usage.
Working knowledge of **Microsoft Office**.
Basic understanding of **HTML**.

work history

MADISON'S CW - WBUD

Graphic design intern at Madison's CW beginning in January 2010, ongoing. Creating web, newspaper and magazine ads for CW and its advertisers. Designing direct mail pieces and sales sheets. Event promotions; posters, flyers and web. Attended weekly marketing meetings.

Freelance Design Branding & Web design for Luna Perinatal Counseling 2009-2010

Freelance Design CD and DVD art for SECAP --Sargento Employees Caring About People 2009

MATC Student Help Computer Lab Monitor & Peer Tutoring for fellow students in design and computer skills 2009-2010

HAPPY BAMBINO LLC

Retail Manager at Happy Bambino beginning in 2007, currently employed part time. Sales and customer service, working with reps and vendors directly. Stocking, inventory, and merchandising. Assisting in marketing and event planning. Designing signage and promotion materials.

MERMAID CAFE

Assistant Manager and Barsista at Mermaid Cafe. January 2006 thru May 2007. Job duties included taking orders and preparing espresso drinks and sandwiches. Handling money, including counting drawer and bank deposits. Ordering from various vendors. Designing menu layout, newspaper advertisements and daily special boards.

organizations

Design Madison 2009-2010
MATC Art Club 2008-2010

educational achievements

MATC Deans List 2008 & 2009

personal interests

My hobbies include reading, gardening, sewing, painting, biking and attending community events.

portfolio and references available upon request

