



RUTH FROMSTEIN

EDUCATION

Madison Area Technical College, Madison, Wisconsin

Associates Degree of Applied Arts in Graphic Design and Illustration 2010

University of Wisconsin-Stout, Menomonie, Wisconsin

Bachelor of Science in Vocational Rehabilitation 1979

WORK EXPERIENCE

Yonim Israeli Folk Dance Troupe: ARTISTIC DIRECTOR

Madison, Wisconsin 01/1993-present

- Design logos for print & clothing and create marketing materials
- Choreograph & teach dances to children in grades K-12 and their parents
- Design and procure costumes and props
- Train and supervise youth assistants as well as paid and volunteer staff
- Establish and maintain Board of Directors
- Develop social programs for the entire family
- Direct the annual Sharsheret Folk Dance Camp and Festival

Morgan's Shoes: CERTIFIED SHOE FITTER

Madison, Wisconsin 11/2005-present

- Design Striderite storefront
- Assist customers
- Display merchandise

Homemade: CO-OWNER

Madison, Wisconsin 06/2001-01/2004

- Built large scale mosaic store front and cash wrap
- Marketed and taught a variety of in-store art classes
- Created a wide range of artwork for resale
- Attended Trade Shows and made buying decisions
- Hired, trained and supervised employees
- Handled all day-to-day retail operations
- Served as General Contractor for store build-out
- Participated in Hilldale Merchant's Association

Ruth E: ARTIST

Madison, Wisconsin 1992-2001

- Created handmade jewelry for wholesale/retail market
- Developed a line of Art Kits for the wholesale market
- Exhibited product in the NY Gift Show, Toy Fair and more
- Participated in juried shows such as Art Fair on the Square

SKILLS & STRENGTHS

Technical Skills

- Proficient in Adobe Illustrator, Photoshop & InDesign and Microsoft Word
- Working knowledge of QuarkXPress and HTML & CSS coding

Personal Strengths

- Highly motivated self-starter
- Adept at taking an idea from conception to completion
- Effective communication skills with coworkers as individuals or in groups
- Excellent rapport with customers in all areas
- Strong work ethic

AWARDS & MEMBERSHIPS

ADDY Silver Award Winner and **Judges Choice Award** 2010

MATC Deans List every semester

Masterpiece Exhibitor: Artisan Gallery, Paoli, WI 2000

Best of Show: Eagle River Show, Eagle River, WI 2000

Design Madison Member 2008-2010

MATC Art Club Member 2008-2010

608-213-8270

www.ruthfromstein.com

ruthfromstein@yahoo.com

**References and Portfolio available upon request*

***Additional Work History available upon request*