

Clay Tyson

VISUAL ARTIST

Illustration · Graphic Design · Web Design

Clay S. Tyson
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EDUCATION

Madison Area Technical College, Madison, WI
Associate Degree in Graphic Design & Illustration
Fall semester 2007 to 2010 - Graduate in May

Liberal Arts Transfer Program (MATC)
Liberal/Fine Arts Coursework
Fall 2004 to Fall 2006

RELATED SOFTWARE EXPERIENCE

Adobe Illustrator, InDesign, Photoshop, Acrobat,
Bridge, Dreamweaver, Quark Xpress

HONORS

Best of Show
2008 Yahara Journal Student Art Exhibition
Third Place
WNA Student Award for Editorial Illustration
2010 Spring Semester
Portfolio Announcement Competition Winner

MEMBERSHIPS

AIGA · Design Madison · MATC Art Club

INTERESTS

Reading, listening to and playing music (guitar),
hiking, fishing, camping, downhill skiing, and
spending time with my family

COMMUNITY VOLUNTEER EXPERIENCE

Food Pantry (Sunshine Place), Sun Prairie WI - 2009
Helped people find food items and carry bags to car
AmeriCorps/ArtCorps, Wichita KS - 2002
Volunteered hours with low-income children
teaching art and creative writing

EXPERIENCE

Freelance Designer/Artist
2004 to present

- Produced Logos, Posters, Flyers, Web Design, T-shirts, Brochures, Portraiture, Murals, CD Jacket, Created Various Commissioned Paintings and Illustrations, and Provided Art Lessons to Children

MADISON AREA TECHNICAL COLLEGE

Student Graphic Designer - Part-Time
November 2009 to April 2010

- Provided MATC faculty and staff with in-house graphic design, illustration, and production needs
- Learned finishing techniques such as lamination, trimming, mounting, and various bindery applications
- Gained valuable customer service and business communication skills

HOMETOWN NEWS GROUP - SUN PRAIRIE STAR

Graphic Designer/Production Artist - Full & Part-Time
November 2006 to December 2008

- Produced classified and retail ads for print and web application efficiently and professionally
- Paginated multiple weekly newspapers and special sections using both paste-up and direct-to-plate layout
- Mastered ad-management software, ad workflow, and PDF pre-flight and file-sharing methods
- Designed additional printed media such as flyers, business cards, logos, special marketing sections and community guides
- Worked long hours when needed (specifically when the company upgraded pagination software and printing technology)

Portfolio and References available on request

